Flosum

Salesforce Data and Metadata Backup & Archive

> **"**
>
> We started first with the overview of the Flosum's DBR product and started installing a week later. We successfully completed multiple backups and restores in just 2 weeks. I am very comfortable with the backup and restore process on Flosum DBR.
>
> George Lopera
> Salesforce Senior Software Engineer
> **Clark Capital**

Flosum Backup & Archive

Safely, securely and reliably automate backups, restorations and archivals of your Salesforce data and metadata.

Many business and IT leaders are not aware that Salesforce does not backup and protect data and metadata. Although the platform provides state-of-the-art infrastructure and guarantees up-time, it does not protect crucial information, such as customizations, integrations, reports, records, files and custom code. This exposes organizations to potential loss of data which can threaten business continuity, cause legal headaches, and lead to cybersecurity threats.

Flosum Backup & Archive allows you to safely, securely and reliably automate your Salesforce data and metadata backups and archives with the frequency that your organization needs to operate effectively. Unlike traditional solutions involving full and incremental backups, Flosum's Composite Backup retrieves new, changed, and deleted data from Salesforce and joins it with the unchanged data already in your backup container. This innovative approach ensures significantly reduced backup time and complexity.

With Flosum Backup & Archive, Salesforce downtime is kept to a minimum when you need to recover data and adhere to Recovery Time Objectives (RTOs). Users bring their own security key that protects their data while in-flight and at-rest. Flosum's secure off-site backups bring an important level of protection for your data. All of these allow you to stay ahead of your security and regulatory compliance requirements.

Flosum Backup & Archive Helps Organizations:

Backup and restore without manual steps.
Backup and restore data automatically to ensure a predictable, full backup with simple restore processes.

Easily filter and archive Salesforce records.
Speed up your Salesforce org while safely storing records for compliance requirements. Easily filter to find what you need to restore.

Choose your own data hosting options.
Organizations can host their own backup data in their own way. This includes on the cloud, self hosted or on a public cloud (such as AWS, Google Cloud, or Azure), or on-premise behind your firewall for the ultimate in compliance.

Manage automations.
Flosum allows you to turn off Workflows, Flows, Process Builder and Validation rules with a quick click. Meet your RTO, without any changes on restore and with no manual steps.

Build robust filters to select data.
Easily find records to restore from your backup and archive.

Flosum Backup & Archive At-a-Glance Features and Functionalities

Backup Features
1. Composite Backup: elegantly combine the best of traditional, full & incremental backups
2. Template-based partial backups
3. Scheduled and on-demand backup and archive operations

Archive Features
1. Reduce Salesforce storage usage
2. Improve Salesforce performance
3. Template-based archiving with robust filtering
4. Archive on-demand and on your own schedule
5. Selective restore of archived data

Restore
1. Point-in-time
2. Selective restore for certain records
3. Any field of your choice
4. No limits on how many levels can be restored

Automation Management - Enable or Disable
1. Flows
2. Triggers
3. Validation rules
4. Process builder
5. Workflows

Data Seeding with Data Migrator*
1. Seed data from Production to any org
2. Template-based data movement
3. Rollbacks: rolling back data in Salesforce to its original state
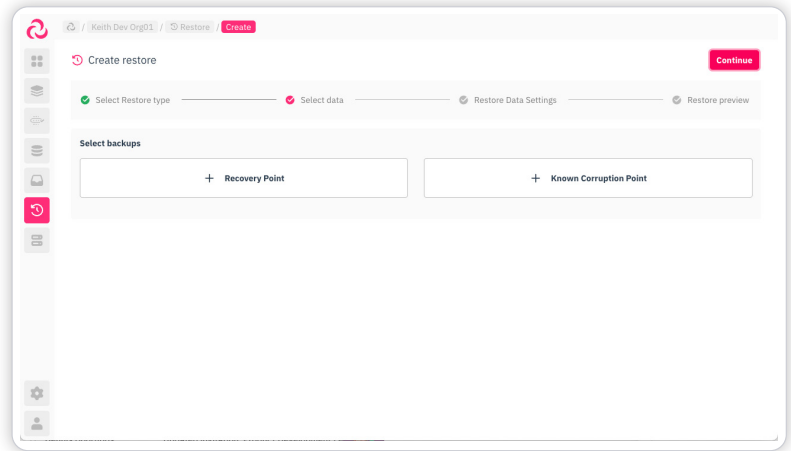
*Requires a separate license

Platforms Supported
1. Flosum-hosted Backup & Archive
2. Customer-hosted Backup & Archive*
   - AWS
   - Google Cloud
   - Azure
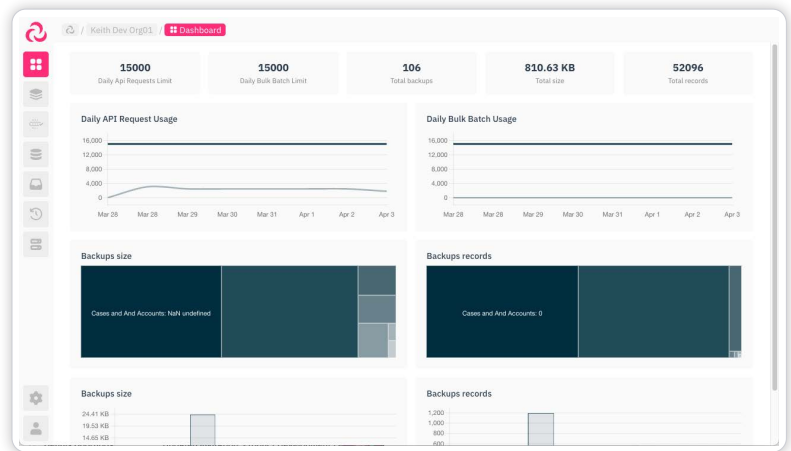   - Customer's physical containerized infrastructure

*Government customers run on this environment

Compliance
1. CCPA
2. GDPR

Flosum Backup & Archive create and restore

Flosum Backup & Archive dashboard

Why choose Flosum?

☑ Save 30% or more with a comprehensive backup solution.

☑ Our customers achieve 3x faster time to market.

☑ Get 24x7 dedicated support.

To learn more: **Request a Trial**

About Flosum

Flosum is the leading end-to-end secure DevOps, data management, and data protection platform. Flosum DevOps platform is built 100% natively on Salesforce. Our mission is to empower IT teams to innovate and manage the Salesforce cloud with confidence.

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